1400 Livewire Broadcasting on Union Premises – Passed 24 October 13

Proposer: Ross Attfield (Livewire)

Seconder: Joe Levell (Finance Officer)

Union Notes

- 1. Livewire 1350, UEA's student radio station, is one of the Union's three media societies.
- 2. Over the last few years, Livewire has been nominated for recognition at the Student Radio Awards.
- 3. Many students have never listened to Livewire or do not know how to.
- 4. A radio station is a very good at reaching out to many people and bringing them together.
- 5. Livewire is currently not routinely played anywhere on campus whereas there is a precedent of other student media being distributed across campus.

Union Believes

- 1. Student media is a very important part of our university and campus.
- 2. The Union should help to promote Livewire and get more students listening.
- 3. If the Union and Livewire work more closely together it will be beneficial for both parties.
- 4. As Livewire is the Union's own radio station, the Union should be placing emphasis on playing Livewire on its premises instead of other music or radio stations.
- 5. Involvement in student activities should be encouraged as a way to develop more employability skills and genuine work experience. A larger Livewire audience will lead to more students being aware of employability skills they can develop.

Union Resolves

- Where there are the facilities to allow it, Livewire should be played in Union premises including the Hive, Bars and Shops between 9am and 5pm every day. An exception to this would be when it wouldn't be appropriate to play Livewire at certain times, such as when there may be sports events being shown in the bars.
- Where the necessary facilities are not present, the Union will take steps to ensure all premises have the capability to play Livewire.
- To mandate the Finance Officer to organise and develop a media society committee which will be responsible for:
 - o Promotion and publicity of student media.
 - o Developing the employability skills of student media members
 - o The continuous improvement of student media output.